#### 1. Introduction

Welcome to the UNESCO questionnaire on the next Medium-Term Strategy for 2014-2021 (37 C/4)!

Kindly note that:

- (1) Each Member State is entitled to submit one reply only. Respondents are asked to identify themselves at the beginning of the questionnaire.
- (2) The online version of the questionnaire exists in all the six official languages of the Organization (Arabic, Chinese, English, French, Russian and Spanish).
- (3) You are invited to complete this questionnaire by 31 May 2012 at the latest, in order for its results to feed into the regional consultations scheduled to start in June 2012. Please be informed that responses received after 31 May cannot be taken into consideration.
- (4) Should you not be able to respond online for technical reasons, you may transmit your responses and comments using paper copies of the questionnaire to the Secretariat (Mr Hans d'Orville, Assistant Director-General for Strategic Planning, UNESCO, 7 Place de Fontenoy, 75352 Paris 07 SP, France; telephone (33) 1 45 68 19 19; fax (33) 1 45 68 55 21; email g.awamat@unesco.org).
- (5) The questionnaire contains both quantitative and qualitative questions. For quantitative questions, a maximum point number is allocated (100 points). If you exceed the maximum of points allocated, your reply will be invalidated.
- (6) Please note that once you have finished completing the online questionnaire your response will be registered and cannot be modified anymore. It is important, therefore, that all necessary internal consultations be conducted before completing the questionnaire.
- (7) Should you need to revise your submission before the deadline, you may request another chance to fill the questionnaire online by contacting Mr Hans d'Orville (h.dorville@unesco.org) with a copy to Ms Ghada Awamat (g.awamat@unesco.org). In this case, please note that your original submission will be deleted.
- (8) As requested by the Executive Board, the responses of the questionnaire will be summarized and shared, in a consolidated manner, at the various regional consultation meetings.
- (9) On the basis of the responses to the C/4 and C/5 questionnaires, as well as the provision of 36 C/Resolution 112, the Director-General shall submit her preliminary proposals for the Draft Medium-Term Strategy (37 C/4) and the Draft Programme and Budget (37 C/5), together with the report of the regional consultations, to the Executive Board at its 190th session (October 2012). The guidelines that are provided by the Executive Board at that session will serve as a framework for preparing the two documents, which will be examined by the General Conference at its 37th session in 2013.
- (10) In filling out the questionnaire, you may wish to refer to the evaluations carried out in 2009-2011, a list of which can be found at the end of the questionnaire, together with the corresponding web addresses.
- (11) Should you have technical questions concerning this questionnaire, please contact Ms Ghada Awamat at g.awamat@unesco.org (or at: +33-1-45-68-13-39).

#### 2. Identification

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		ssociate Member, or NG	D/IGO on behalf of
vnom you are su	bmitting a reply.  Member States	Associate Members	NGO/IGO
lame	Welliber States	Associate Wichibers	₩₩₩₩
	e specify the name of the organization	_	
Substitution of place	o oposity the name of the organization		
K2 Please enter	r your name and title bel		
· Z. Piease entei	your name and title bei	ow:	
Global contex	xt and challenges		
	A and onanonges		

# \*3. Among the key global challenges facing the world, which ones should UNESCO aim to address during the 2014-2021 period?

#### Please rate each item listed below.

	Top priority	High priority	Medium priority	Low priority	Not a priority
Promoting peace, intercultural dialogue, tolerance and mutual understanding	0	0	O	O	O
Accelerating progress on the Internationally Agreed Development Goals, including the Millennium Development Goals (MDGs)	0	0	0	O	0
Addressing inequalities, marginalization and exclusion	0	0	O	0	0
Responding to global environmental changes	0	0	O	0	O
Upholding human rights, including freedom of expression and freedom of the press, and promoting universally agreed norms and standards	С	С	С	С	С
Achieving gender equality	0	0	O	$\circ$	O
Responding to the needs of Africa	0	0	O	0	O
Responding to conflict, post-conflict and post- disaster situations	0	O	0	0	O
Preparing future knowledge societies and addressing key technological development challenges	С	С	О	О	О
Addressing population dynamics	O	O	O	O	O
Countering the spread of human diseases, including HIV/AIDS	0	0	O	0	0
Other (optional - please specify below in the Comment box)	0	0	O	0	0
Comment:					

# \*4. What are the key factors which will determine UNESCO's success and relevance in the future?

#### Please rate each item listed below.

	Highest importance	Important	Moderately important	Low importance	Not important
Its upholding of UN values and universal norms.	O	0	0	0	O
Its global leadership in areas of recognized competence.	0	O	O	O	O
The effective use of its convening power and the exercise of its role as an independent broker.	O	O	С	С	O
Its focus on long-term, transformational results (capacity development, policy development, normative change) and development impact.	0	0	O	O	O
Its standard-setting role in all areas of recognized competence	О	0	С	O	О
Its ability to respond to a diversity of country needs and contexts (e.g. LDCs-MICs-SIDS-PCPD countries).	0	0	O	O	O
Its ability to launch innovative global initiatives.	C	0	C	O	O
Its ability to broker strategic partnerships (including private sector and civil society).	O	0	С	O	O
Its ability to mobilize extrabudgetary resources complementary to regular programme priorities and resources.	О	О	С	O	O
Its ability to advocate effectively for UNESCO's policy objectives and key programmes	0	O	О	О	O
Other (optional - please specify below in the Comment box)	О	0	О	C	О
Comment:					
					<u>A</u>

## 37 C 4 questionnaire English **★5. What are the areas where UNESCO has a comparative advantage and has - or** should claim - a leadership role in the multilateral system for the 2014-2021 period? Please rate each of the areas below, distributing a total of 100 points amongst the items to indicate their relative priority. Allocate between 0 and 100 points to each item in multiples of 5 (0, 5, 10, 15, ..., 100). Number of points 1. Culture of peace and • intercultural dialogue 2. International leadership and coordination in education 3. Education for sustainable development 4. Science, technology and innovation 5. Oceans 6. Sustainable management of freshwater 7. Freedom of the media and freedom of expression, including in the new media 8. Bioethics and ethics of science and technology 9. Tangible and intangible cultural heritage 10. Culture and development 11. Building inclusive knowledge societies 12. Statistics in UNESCO's fields of competence 13. Other (optional please specify below in the Comment box) Comment: 4. Mission statement

6. The inde	pendent external evaluation concluded that "UNESCO's mandate has been
. •	ely reinterpreted over the years to match contemporary understandings and is." However, it also noted that "UNESCO's mandate is "permissive":
relevance o	claims can be made for almost any global problem or crisis. Greater focusing
of efforts, b	ased on factors other than relevance, is therefore needed to avoid
incoherenc	e given current underfunding."

In light of the above, would you like to new mission statement for 2014-2021?	make a concrete proposal for the formulation of a (optional)
5. Role and functions	

\*7. UNESCO's Medium-Term Strategy for 2008-2013 defines five functions for UNESCO: laboratory of ideas; standard setter; clearing house; capacity builder in Member States in UNESCO's fields of competence; catalyst for international cooperation. In addition, UNESCO has already been performing the following roles throughout the past Medium-Term period: provider of policy advice and catalyst for policy dialogue; provider of benchmarking and monitoring services.

In your view, which of these functions and roles are most relevant for the period 2014-2021?

Distribute 100 points amongst the items to indicate their relative relevance. Allocate between 0 and 100 points to each item in multiples of 5 (0, 5, 10, 15,..., 100).

	Number of points
1. Laboratory of ideas	
2. Standard setter	<u> </u>
3. Clearing house	
Capacity development, in particular institutional capacity-development	
5. Catalyst for international cooperation	_
Provider of policy     advice and catalyst for     policy dialogue	
7. Provider of benchmarking and monitoring services	_
8. Other (optional - please specify below in the Comment box)	
Comment:	

\*8. The General Conference requested "to take into consideration the need for a better reflected differentiation and focus of UNESCO's role and functions at the global, regional and national levels". In your view, what are UNESCO's main functions at these different levels?

different levels?	•	,	
Please rate each ite	_		
	At the global level	At the regional level	At the country level
Laboratory of ideas		<u> </u>	
Standard setter			
Clearing house			
Capacity builder in Member States in UNESCO's fields of competence	_	<u> </u>	<u></u>
Catalyst for international cooperation	<b>V</b>	<u> </u>	<b>V</b>
Provider of policy advice and catalyst for policy dialogue	•	•	•
Provider of benchmarking and monitoring services	<b>V</b>	<u> </u>	•
Other (optional - please specify below in the Comment box)		V	
			<u>~</u>
6. Global priorities			
· · · · · · · · · · · · · · · · · · ·	_	global priorities contributions groups gr	_
C Yes			
C No			
Comment:			
			<u> </u>

7 C 4 questionnaire English	
	actice of designating global priorities in its
Medium-Term Strategy for 2014-2021?  O Yes	
O No	
Comment:	
Comment.	
	<b>Y</b>
*11 If you responded "yes" to the au	uestion above, should UNESCO continue with the
	period 2014-2021 (Africa; Gender Equality)?
© Yes	, , , , , , , , , , , , , , , , , , , ,
C No	
Comment:	
*12. Which other area/s would you su	uggest as global priority?
12 Should LINESCO continue to ident	ify priority groups (youth, Least Developed
	ates, disadvantaged and excluded groups as well
	ociety, including indigenous peoples) and areas
for its overall programme?	
C Yes	
O No	
If yes, what would be your suggestion:	
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'. Overarching objectives	

\*14. The 2008-2013 Medium-Term Strategy (34 C/4) contained five overarching objectives, cast in an intersectoral manner:

- attaining quality education for all and lifelong learning;
- mobilizing science, knowledge and policy for sustainable development;
- addressing emerging social and ethical challenges;
- fostering cultural diversity, intercultural dialogue and a culture of peace;
- building inclusive knowledge societies through information and communication.

By resolution 36 C/1, UNESCO's General Conference requested to "carefully consider the possibility of reducing the number of overarching objectives with a view to sharpening the strategic focus and enhancing intersectorality".

In light of this request, please propose 3-4 intersectoral overarching objectives for the next Medium-Term Strategy.



#### 8. Delivering on UNESCO's programme

\*15. UNESCO relies on a variety of delivery mechanisms – including Category 1 Institutes and Centres, International/intergovernmental programmes, Category 2 institutes and Centres, UNESCO Chairs, networks, etc. Which of them, in your view, will be relevant implementation modalities during the 2014-2021 period?

Please rate each item listed below using the scale shown.

		_			
	Very relevant	Relevant	Moderately relevant	Of little relevance	Not relevant
Category 1 Institutes	O	0	0	0	0
Category 2 institutes and Centres	O	0	O	O	O
International/intergovernmental programmes	O	0	O	O	O
UNESCO Chairs (UNITWIN)	$\circ$	0	0	$oldsymbol{\circ}$	0
ASPnet schools	0	0	0	0	0
Other (optional - please specify below in the Comment box)	O	O	O	O	O
Comment:					
					<u>~</u>

Management and organizational design  *16. What are the key challenges to UNESCO's operational effectiveness which							
should find a response during the 2014-2021 period?  Please rate each item listed below using the scale shown.							
ecuring adequate level f regular programme esources	Extreme challenge	A challenge	Moderate challenge	Minimal challenge	Not a challenge		
lobilising sufficient omplementary xtrabudgetary resources	O	O	0	O	O		
dapting human resources olicies and strategies	О	O	О	O	О		
nhancing the ffectiveness of UNESCO's eld presence	0	O	O	O	O		
nclear delineation of esponsibilities between eadquarters and the ield	C	0	0	O	0		
other (optional - please pecify below in the omment box)	0	0	O	0	O		
omment:							
					<b>V</b>		
). Field presenc	e and worki	ng with the	e United Natio	ns system			
<sup>C</sup> 17. As a member	. af tha IIN Da		C (UNDC) 1	INESCO io com	:44 a d 4 a		

# \*18. With whom should UNESCO develop new partnerships in the 2014-2021 as a priority?

### Please rate each item listed below using the scale shown.

	Highest importance	Important	Moderately important	Low importance	Not important
UN system and other intergovernmental organisations	O	O	O	O	0
International finance institutions, including regional development banks	0	O	0	O	O
3. National organisations and entities	0	0	O	O	0
4. Private sector entities	0	0	0	0	0
5. Global, regional and national non-governmental organisations	6	O	O	•	•
6. Civil society organisations	0	O	O	O	O
7. Local and municipal authorities, and local communities	0	0	C	0	O
8. Academic institutions	0	0	C	0	O
9. Media entities	O	0	0	0	0
10. Eminent personalities/goodwill ambassadors	0	O	0	O	0
11. Other (optional - please specify below in the Comment box)	О	O	C	0	O
Comment:					
					<u></u>

# \*19. National Commissions for UNESCO exist in all Member States and in some Associate Members.

# Please rate the options below for enhancing cooperation between UNESCO and National Commissions using the scale shown.

with UNESCO Secretariat on programme priorities at country level 3. Joint work on visibility of UNESCO at the country level 4. South-South and North- South-South cooperation	0	0	© ©	0	6
of UNESCO at the country level  4. South-South and North- South-South cooperation				O	O
South-South cooperation	0	0	0		
South-South and North-South-South cooperation			Ü	0	0
between National Commissions	O	O	О	С	O
5. A higher resource allocation from the national government to the National Commissions	C	О	C	C	С
Greater involvement of     National Commissions in     UNESCO decision-making     processes	O	O	О	С	O
7. Other (optional - please specify below in the Comment box)	0	0	O	O	0
Comment:					
					<u>*</u>

lease rate each	item listed belo	w using the s	cale shown.		
	Highest importance	•	Moderately importar	nt Low importance	Not important
Mobilizing additional nancial resources	O	O	0	O	O
ccessing specialized kills, knowledge and novation	O	O	O	C	0
Receiving technical advice and assistance	0	O	0	0	0
oint advocacy	0	0	0	0	0
oint project mplementation	0	0	0	O	0
Synergies with other takeholders in UNESCO's elds	0	O	O	0	0
ncrease in outreach and risibility	0	0	0	O	0
<sup>K</sup> 21. In what the trengthened so	ematic areas co	uld the coope	ration of UNE		
1. Cooperation  k 21. In what the trengthened so a priorities?	ematic areas co	uld the coope	ration of UNE		
<sup>k</sup> 21. In what the trengthened so	ematic areas con as to contribute NGOs be more	uld the coope to the Organ	ration of UNE ization's mis	sion, objectives	and
<sup>k</sup> 21. In what the trengthened so a riorities? <sup>k</sup> 22. How could	ematic areas con as to contribute NGOs be more of lobal, regional a	uld the coope to the Organ	ration of UNE ization's mis iated with U	sion, objectives NESCO's activit	and
<sup>k</sup> 21. In what the trengthened so a riorities? <sup>k</sup> 22. How could rogrammes at g	ematic areas con as to contribute NGOs be more of lobal, regional a	uld the coope to the Organ	ration of UNE ization's mis iated with U	sion, objectives NESCO's activit	and

37 C 4 questionnaire English						
*23. How could NGOs help improve the participation of civil society in UNESCO's programmes, the communication of UNESCO's objectives and programme priorities to the public at large at different levels?						
Member States and NGOs are invited to fill in the respective box.						
a) Views of Member States						
b) Views of NGOs						
12. Cooperation and partnerships with UN system organizations and IGOs						
*24. To be answered only by international/intergovernmental organizations.						
How could UNESCO enhance its coordinating role in area(s) you are also active in?						
Please list these areas and complete the table below.						
*25. To be answered only by international/intergovernmental organizations.						
How could UNESCO in its new eight-year Medium-Term Strategy enhance its partnership with your organization, bringing about synergies, improved results attainment and country level implementation?						
13. Cooperation and partnerships with the private sector						
*26. In what areas could the cooperation of UNESCO with the private sector be strengthened so as to contribute to the Organization's mission, objectives and priorities?						
Area/s:						
Comment:						
14. Additional comments						

# 27. Do you have any additional comment concerning the next Medium-Term Strategy for 2014-2021? (optional)

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#### 15. Annex

While filling this questionnaire, you may wish to refer to the findings of the evaluations carried out In 2009-2011 concerning several programme areas. These are available online at the following addresses:

- Independent External Evaluation of UNESCO http://unesdoc.unesco.org/images/0018/001895/189534E.pdf
- Synthesis of Strategic Programme Objective Evaluations (185 EX/6) http://unesdoc.unesco.org/images/0018/001886/188659e.pdf#page=99
- Biennial evaluation report on the activities and results of UNESCO decentralized bodies (185 EX/6) http://unesdoc.unesco.org/images/0018/001886/188659e.pdf#page=118
- Evaluation of UNESCO Prizes http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/IOS/temp/ONLINE%20DRAFT%20final%20report%20-%20Evaluation%20of%20UNESCO%20Prizes\_05.pdf
- Review of Cooperation of UNESCO's Secretariat with National Commissions for UNESCO Full document : http://unesdoc.unesco.org/images/0021/002151/215104e.pdf
- Review of UNESCO Culture Sector's work on intercultural dialogue with a specific focus on:
- The General and Regional Histories
- The Slave Route and Cultural Routes projects
- Plan Arabia
- Alliance of Civilizations 'International vademecum' projects http://unesdoc.unesco.org/images/0021/002151/215110E.pdf
- Evaluation of the Abdus Salam International Centre for Theoretical Physics http://unesdoc.unesco.org/images/0021/002118/211877E.pdf
- External Evaluation of UNESCO's Strategic Programme Objectives 9 "Strengthening the contribution of culture to sustainable development" and 10: "Demonstrating the importance of exchange and dialogue among cultures to social cohesion and reconciliation in order to develop a culture of peace" http://unesdoc.unesco.org/images/0019/001918/191822E.pdf
- Evaluation of Strategic Programme Objective 7: "Enhancing research-policy linkages on social transformations" http://unesdoc.unesco.org/images/0018/001896/189688E.pdf
- Evaluation of UNESCO's contribution to Strategic Programme Objectives 12: "Enhancing universal access to information and knowledge" and 13 "Fostering pluralistic free and independent media and infostructures" http://unesdoc.unesco.org/images/0018/001894/189401e.pdf
- Evaluation of UNESCO's Strategic Programme Objective 5: "Contributing to disaster preparedness and mitigation" http://unesdoc.unesco.org/images/0018/001883/188350e.pdf
- Evaluation of Strategic Programme Objective 11: "Sustainably protecting and enhancing cultural heritage" http://unesdoc.unesco.org/images/0018/001875/187504E.pdf
- Evaluation of UNESCO's Strategic Programme Objective 4: "Fostering Policies and Capacity-Building in Science, Technology and Innovation"

http://unesdoc.unesco.org/images/0018/001874/187492E.pdf

- Evaluation of Strategic Programme Objective 6: "Promoting principles, practices and ethical norms relevant to scientific and technological development" http://unesdoc.unesco.org/images/0018/001871/187163E.pdf
- Evaluation of Strategic Programme Objectives 1 and 2 http://unesdoc.unesco.org/images/0018/001839/183980E.pdf
- Evaluation of Strategic Programme Objectives 3: "Leveraging scientific knowledge for the benefit of the environment and the management of natural resources" http://unesdoc.unesco.org/images/0018/001832/183255e.pdf
- Evaluation of UNESCO Strategic Programme Objective 14: "Support through UNESCO's domains to countries in post-conflict situations and post-disaster situations" http://unesdoc.unesco.org/images/0016/001611/161185e.pdf
- Audit of the Management Framework for the UNESCO Chairs Programme http://unesdoc.unesco.org/images/0021/002153/215328E.pdf
- Review of the Management Framework for UNESCO Category 2 Institutes/Centres http://unesdoc.unesco.org/images/0021/002149/214958E.pdf